

WELCOME TO THE WEBINAR ON THE IMPULSE PROGRAMME

WE WILL START IN A FEW MOMENTS

16 DECEMBER 2020



 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

TODAY'S SPEAKERS



Moderator:
Eliane Kersten
Communication



Tom Russi
Project & Programme
Funding Division



Nicolas Martin
Project & Programme
Funding Division



Moderator Q&A:
Lukas Krienbühl
Communication

NOTES ON TODAY'S WEBINAR

- Participants are set to "mute" by default
- You can ask your questions in writing in the "Chat" and you can also speak there if you have technical problems during the webinar. Please address your questions to everyone.
- The webinar will be recorded and then published on our website.

IMPULSE PROGRAMME SWISS INNOVATION POWER

TOM RUSSI
HEAD OF PROJECT AND PROGRAMME
FUNDING, INNOSUISSE



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

**Innosuisse – Schweizerische Agentur
für Innovationsförderung**

AGENDA

- 1. Mission of Innosuisse and its Funding Instruments**
2. Objectives of the Impulse Programme «Innovation Power Switzerland»
3. Measures M1 and M2
4. Fact Sheet & Submission Process
5. Q&A

INNOSUISSE SWISS INNOVATION AGENCY

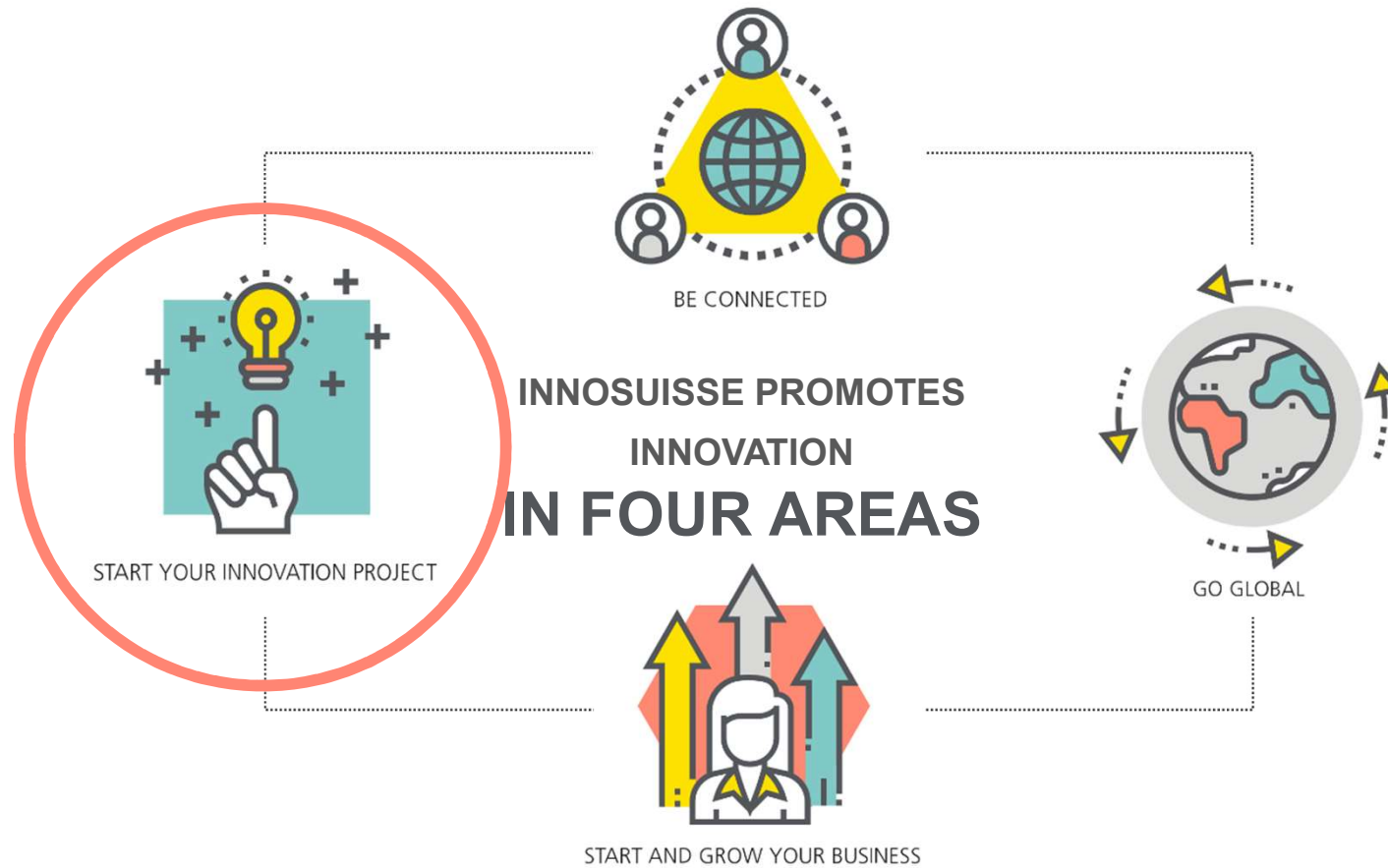
Innosuisse is the Swiss Confederation's agency for promoting innovation.

Our Mission:

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.

MOVING FORWARD WITH INNOUISSE

WE PROMOTE INNOVATION



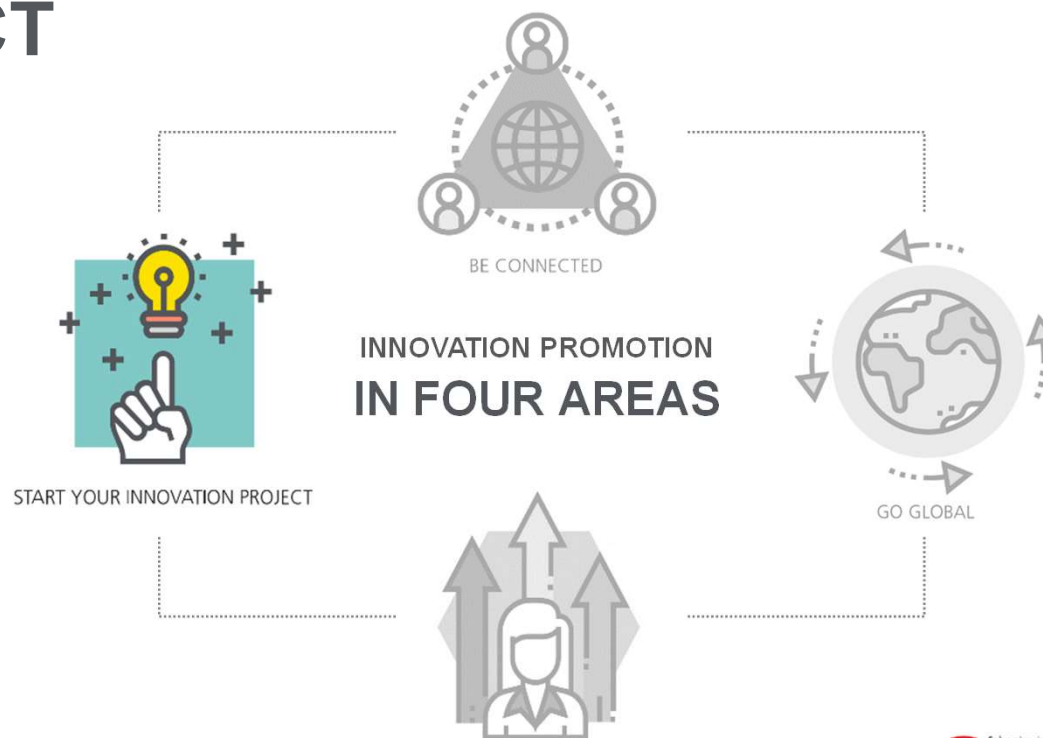
START YOUR INNOVATION PROJECT

PRELIMINARY STUDIES WITH
INNOVATION CHEQUE

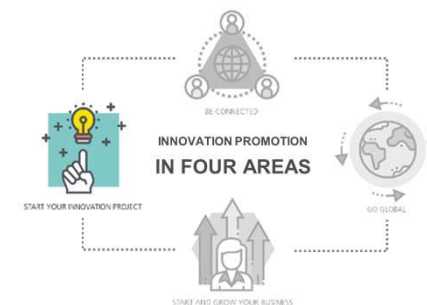
INNOVATION PROJECTS

BRIDGE PROGRAMME
BY INNOSUISSE AND SNSF

FLAGSHIP INITIATIVE



INNOVATION PROJECT BETWEEN BUSINESS AND RESEARCH



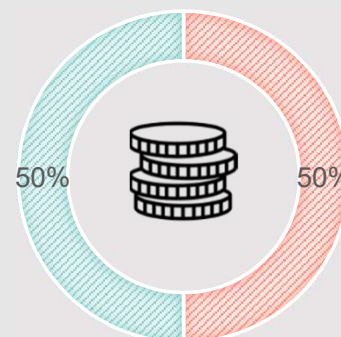
IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

RESEARCHERS

- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

INNOVATION PROJECT



- Funded by Innosuisse
- Contribution by the implementation partner incl. 10% cash

MARKET IMPLEMENTATION OF THE INNOVATION



Submit your application online:
<https://www.innosuisse.ch/analytics>

INNOVATION PROJECTS ASSESSMENT CRITERIA

TWO INDEPENDENT EVALUATIONS

with the same weighting

Evaluation expert 1

Evaluation expert 2

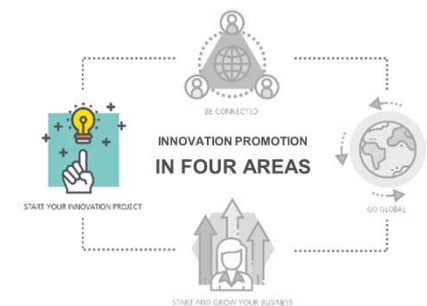
ASSESSMENT CRITERIA

- ✓ Innovation degree
- ✓ Value creation and sustainability in Switzerland
- ✓ Methodology and team competences

The Innovation Council takes its independent decision on the basis of the experts' evaluation

EVALUATION EXAMPLES:

- Proposal 1 : AAA
- Proposal 2 : AAB
- Proposal 3 : BAB
- Proposal 4 : BBC



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3. Measures M1 and M2
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IMPULSE PROGRAMME «SWISS INNOVATION POWER»

The federal council has approved the impulse programme in November 2020 and it will start on **January 7th 2021** and run for about two years.

Goals and Objectives

The goals and objectives of the impulse programme «Swiss Innovation Power» are:

- to **stimulate the science-based innovation** activities of Swiss enterprises and to help companies to adapt and cope with **structural changes**, and
- to support the innovation strength and to secure the long-term competitiveness of Swiss enterprises in view of the COVID-19 pandemic.

Reduced funding conditions in the Innovation Projects will help to achieve these goals and objectives.

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IMPULSE PROGRAMME «SWISS INNOVATION POWER»

Measures:

1. The cash contribution of the implementation partner can be waived and the contribution reduced from 50% to 30%.
2. For projects, which
 - have high risks and high potential reward,
 - are of a disruptive character
 - and/or help to master structural changeexternal service providers can be paid for (via the research partner) and the implementation partner's own contribution can be lowered from 50% to 20%.

START:
January 2021

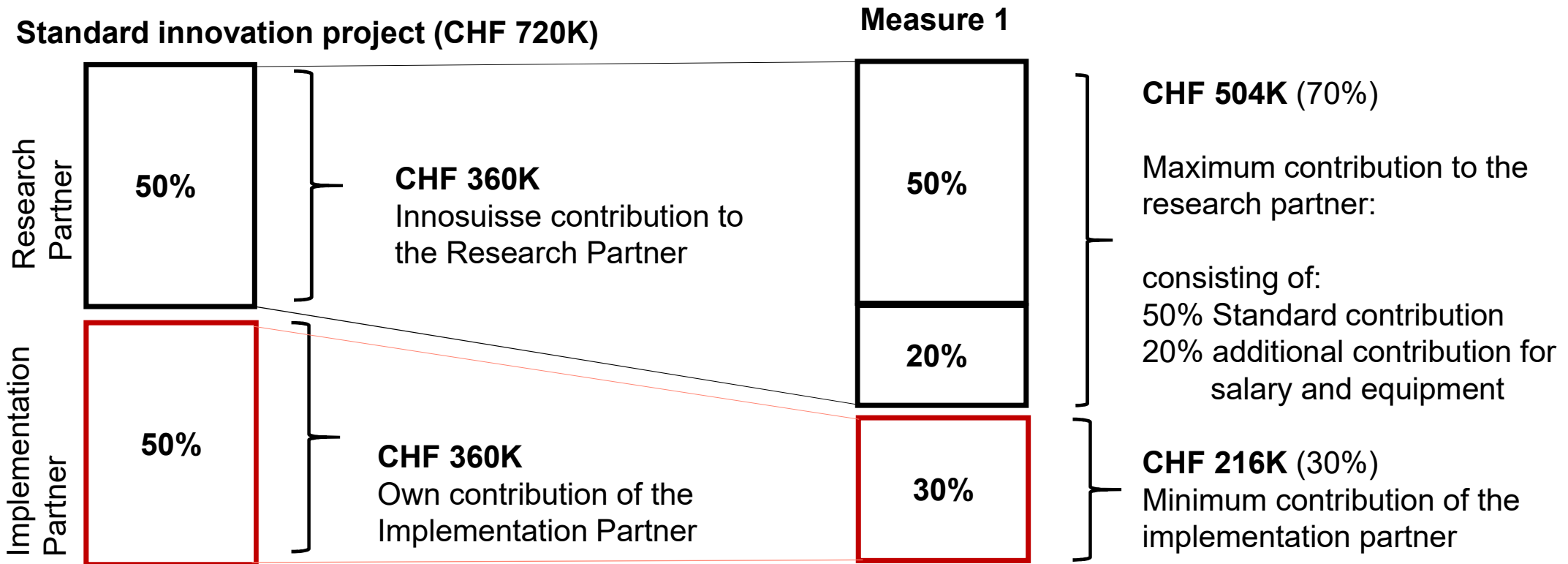
DURATION:
End of 2022

Expected results:

Significant contribution to promote additional, risky and disruptive innovations in **around 500 projects** and with a total funding volume of **CHF 226 million**

Measure 1:

The cash contribution of the implementation partner can be reduced or waived and the contribution reduced from 50% to 30%.



IMPULSE PROGRAMME «SWISS INNOVATION POWER»

Measure 2:

For projects with **high risk and high potential reward, with disruptive character or which help with the structural change**, external service providers (e.g. research, engineering and consulting services) can be paid for (via the research partner) and the implementation partner's own contribution can be lowered from 50% to 20%.

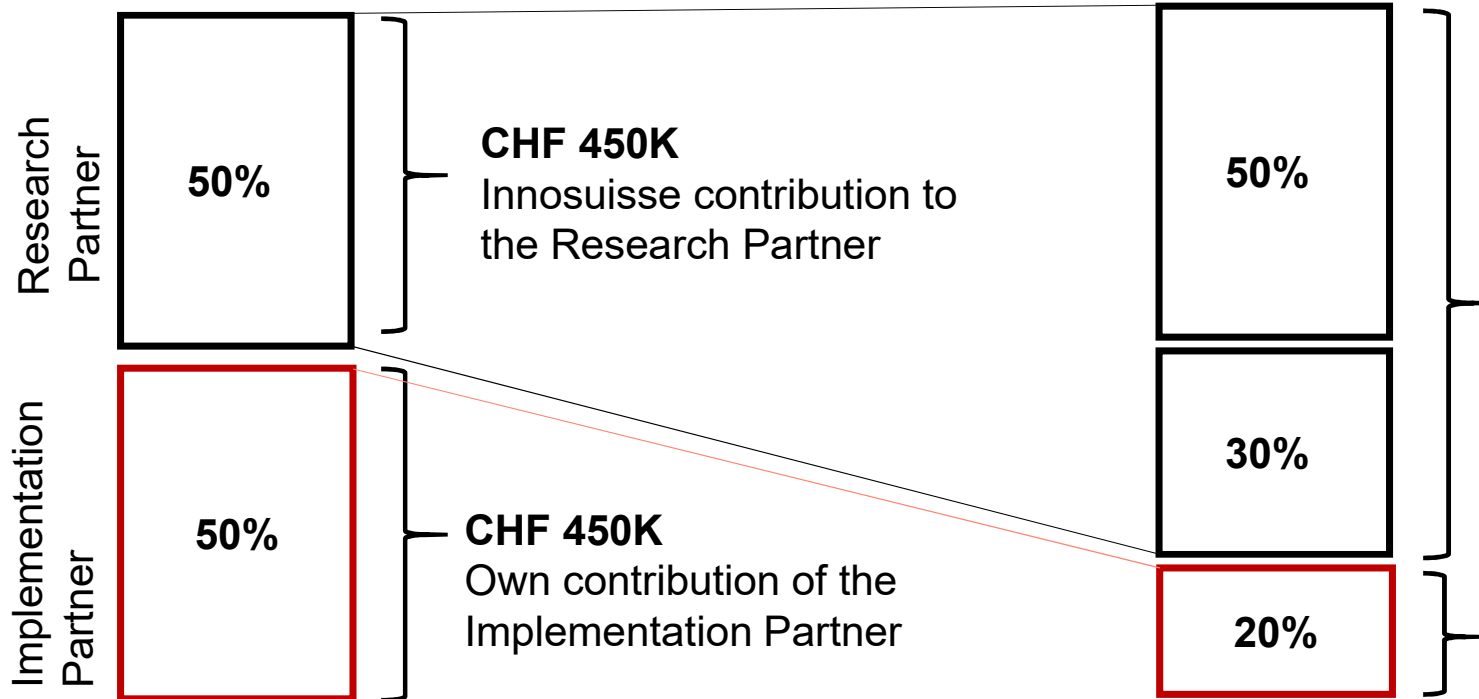
Measure 2:

Radical innovation or structural change project with support from a specialised service provider

Example of a project with total budget CHF 900K (excl. Overhead)

Standard innovation project

Measure 2



Maximum contribution to research partner:

CHF 720K (80%) of which

- **CHF 450 (50%)** can be used by the research partner and
- **CHF 270K (30%)** maximum amount which will be paid to an external service provider

CHF 180K (20%)
Minimum own contribution of the implementation partner

AGENDA

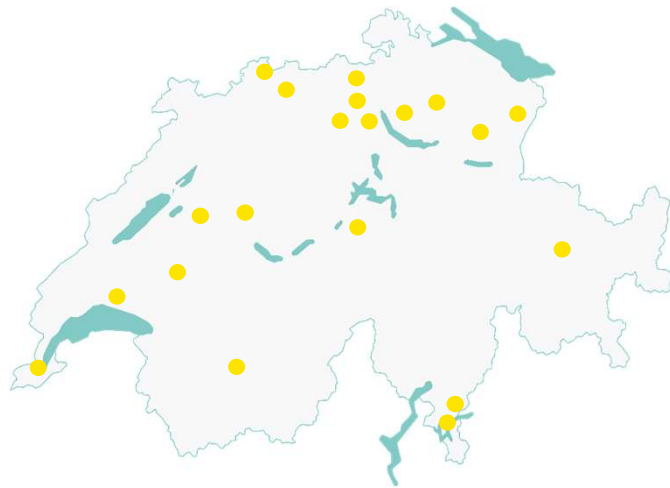
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FACT SHEET & SUBMISSION PROCESS

All relevant information can be found on www.innosuisse.ch. These information include:

1. **General information** regarding innovation projects
2. **Fact sheet for impulse programme** with the following structure:
 - General objectives
 - Measure M1- stimulating new innovation projects
 - Objective M1 / Funding criteria and conditions / Submission process
 - Measure m2 – supporting structural change and disruptive or radical innovation
 - Objective M2 / Funding criteria and conditions / Submission process:
3. **Frequently asked questions (FAQ)** regarding the impulse programme (available at the beginning of January 2021)

DO YOU NEED SUPPORT TO DEVELOP YOUR INNOVATION PROJECT?



GET FREE SUPPORT FROM 20 MENTORS
THROUGHOUT SWITZERLAND:

- Provide you easy access to technology and research
- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application
- Free offering for Swiss SMEs and other organisations with less than 250 FTEs

Apply for a voucher:

<https://www.innosuisse.ch/mentoring>

YOUR CONTACTS FOR INNOVATION PROJECTS



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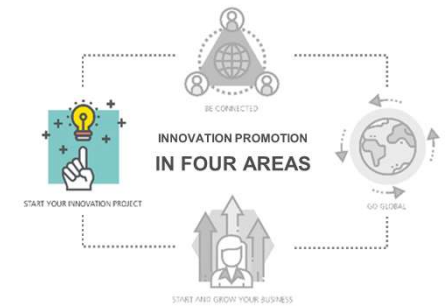
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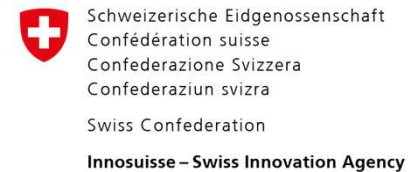


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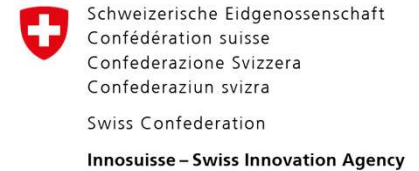
FREQUENTLY ASKED QUESTIONS

TOM RUSSI
ELIANE KERSTEN



YOUR QUESTIONS

TOM RUSSI
NICOLAS MARTIN
LUKAS KRIENBÜHL



CONCLUDING REMARKS

1. Please, don't rush to submit a proposal. The programme will run over the next 24 months and there is no need for hurry.
2. Assess carefully, if this programme suits your needs and check if you fulfil all criteria. There are several other funding instruments and funding sources available as well.
3. If you decide to submit an application:
 - Choose the right partner(s) and the appropriate measure M1 or M2
 - Prepare a sound and complete proposal with a clear focus on the innovation content, the value creation and the project setup
 - If needed, look for help from the innosuisse mentors

Good luck and thank you for your attention!

MOVING FORWARD WITH INNOSUISSE



THANK YOU

www.innosuisse.ch
info@innosuisse.ch



START YOUR INNOVATION PROJECT



START AND GROW YOUR BUSINESS



BE CONNECTED



GO GLOBAL



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linkedin.com/company/Innosuisse