



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Innosuisse – Schweizerische Agentur
für Innovationsförderung

**+ SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

For Start-ups

INNOSUISSE TRADE FAIR PROGRAMME



OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.

Innosuisse Trade Fair Programme

Are you ready for the world stage? Apply now and join **#teamswitzerland** at the next industry-leading trade show.

Offer

- Logistic support for an optimised fair preparation, attendance and follow-up
- Individualised fair consulting and targeted matchmaking
- Promotion and strong appearance of your fair attendance under the Swiss brand
- Financial contribution to fair-related expenses of up to 70% (travel and accommodation cost are excluded)
- Individualized complementary services, such as go-to-market deepdive or business partner search

Lead Fairs 2022

Join the SWISS pavilion at these industry-leading trade shows:

- [Consumer Electronics Show](#) | Las Vegas | January 5 – 8, 2022
- [Abu Dhabi Sustainability Week](#) | Abu Dhabi | January 17 – 19, 2022
- [Mobile World Congress](#) | Barcelona | February 28 – March 1, 2022
- [BIO International](#) | San Diego | June 13 – 16, 2022
- [Viva Technology](#) | Paris | June 15 – 18, 2022
- [BIO Europe](#) | tbd | October, 2022
- [Medica](#) | Düsseldorf | November 14 – 17, 2022
- [SLUSH](#) | Helsinki | December 1 – 2, 2022

Further information including the corresponding application forms can be found [here](#).

Pick your Fair

Are you planning to attend a trade show that is not covered through our lead fairs? Then our “Pick your Fair” offer is just perfect for you. Please contact [Carolin](#) to submit your application to attend the international trade fair of **your** choice (visitors and exhibitors).

Conditions

- Innosuisse certificate or an active Innosuisse coaching voucher (max 3 years)
- Global aspirations and readiness to enter international markets
- Timely payment of the self-contribution costs and willingness to provide feedback

Places are limited and your application will be thoroughly evaluated based on:

- Development stage and current needs of your business
- Quality of your application and proposed objectives for your fair attendance
- Fit and timing for proposed trade fair

Innosuisse supports people interested in founding their own company as well as already founded start-ups, among other things, with [individual coaching](#); [start-up training](#) as well as access to international markets. Instruments include [internationalisation camps](#) and participation at [international trade fairs](#). The [Trade Fair Department](#) of **Switzerland Global Enterprise** (S-GE) has been supporting companies exhibiting abroad in various industries for more than 80 years within the framework of export promotion.

CONTACTS

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