FLAGSHIP INITIATIVE

Webinar

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DEPUTY HEAD OF PROJECT AND PROGRAMME FUNDING DIVISION

26.01.2021
TODAY’S SPEAKERS

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Project & Programme Funding Division

Johanne Stettler  
Communication (moderating Q&A)
NOTES ON TODAY’S WEBINAR

 **Interaction:** Participants are set to "mute" by default

 **Questions to the speakers:** You can ask your questions in writing in the “chat”. Please address your questions to “Everyone”.

 **Technical problems:** Should you face technical problems during the webinar, please let us know in the “chat”. Please address technical problems to “Host”.

 **Recording:** The webinar will be recorded and published on our website.
AGENDA

1. Goals, objectives and structure of Flagship Initiative
2. First Call with 2 topics
3. Evaluation Process
4. Flagship Initiative vs. Innovation Projects
5. Q&A
In its Dispatch 2021-24, the Federal Council advocated a new funding instrument from Innosuisse called “Flagship Initiative”.

The Flagship Initiative will complement the bottom-up approach of the innovation projects, with Innosuisse setting topics to stimulate innovation in a systemic, interdisciplinary, and broad way.

The «Flagship Initiative» is part of the Innosuisse multiyear planning budget 2021-24 of the Project and Programme division. New calls will be launched over the coming years.
GOALS AND OBJECTIVES OF THE INITIATIVE

Stimulate innovation in areas relevant to a large part of the economy and/or society.

Promote transdisciplinary project collaboration and systemic innovation.

Address issues that are of particular interest for the future well-being of the country, and where new solutions and business models are required.

Complementary to the purely bottom-up oriented and well established regular innovation projects.
MOVING FORWARD WITH INNOSUISSE

FLAGSHIP INITIATIVE

ORGANISATION OF A FLAGSHIP

Promotion of transdisciplinary collaboration and systemic innovation in areas relevant to a large part of the economy and/or society. Find solutions to current or future challenges that can only be solved through collaborative work.
ELIGIBLE STRUCTURE AND SPECIFICATIONS

The consortium consists of at least three research partners, of which at least one is an university of applied sciences UAS or an university of teacher education/school of education (in German: Pädagogische Hochschule PH), and at least two implementation partners.

An involved HEI (or non-commercial research institution outside the university sector) has to act as host institution. The host institution defines a representative, who is the contact person for Innosuisse and who signs the flagship proposal.

Duration & Budget: As the flagships consist of several research and implementation partners, Innosuisse expects total costs of more than 4 million and a duration of more than 36 months for a flagship.
The financing conditions are basically the same as for the regular innovation projects:

- The legal basis allows an **Innosuisse contribution of 50%**
- The implementation partners contribute to the total costs of the flagship as well, which must at least correspond to the project contributions of Innosuisse.
- The **implementation partners’ contribution** consists of own work and services as well as financing (cash amount) to the research partner.
- The financial (cash) contribution is at least 10 per cent of the funding contribution made by Innosuisse.
TOPICS OF THE FIRST CALL

Coping with COVID-19 induced acceleration of digital transformation
1. Education, learning and teaching
2. Tourism and travel industry
3. Real estate and urban planning
4. Healthcare and medical technology

Improving resilience and sustainability and reducing vulnerability of society, infrastructure and processes
1. Demographic shift
2. Supply chains
3. Resilience of ICT infrastructures
4. Decarbonisation
TWO STAGE EVALUATION PROCESS

1. Stage: Pre-proposal

Deadline 31.03.2021

Submission pre-proposal

• Formal check

April/May 2021

Review of pre-proposals

Evaluation Meeting

Mid May 2021

Recommendation to submit/not submit a proposal

Applicants

Innosuisse Secretariat

Innovation Council

Innosuisse Secretariat

The submission of a pre-proposal is a mandatory requirement for the submission of a proposal!
TWO STAGE EVALUATION PROCESS

2. Stage: Proposal

- **Deadline**: 13.08.2021
- **End of August**: Formal check
- **Aug / Sept**: Evaluation by 3 independent experts
- **End of Sept 2021**: Review of proposals
- **Early Oct 2021**: Funding decisions
- **Early Oct 2021**: Communication and contract

Applicants: Innosuisse Secretariat

Experts for Innosuisse: Innovation Council

Innossuise Secretariat
EVALUATION CRITERIA

• **Innovation degree**: Is the scientific and economic/societal approach new? Is it not only «incremental» but also «systemic» innovation, which means, does the scientific and economic/societal approach contribute to change a system in the long term?

• **Value creation and sustainability in Switzerland**: Does the implementation of the research results on the market have a positive influence on the competitive situation of the implementation partner(s)? Does successful implementation demonstrably reduce (social) costs and/or create economic benefit (e.g. reducing poverty, increasing the quality of life, improving the quality of education, reducing injustice, increasing biodiversity), which leads to a positive impact on the future well-being of the country?

• **Project set-up**
  - **Methodological quality**: What is the quality of the project structure (e.g. are the goals and milestones realistic? Is the exchange between the project partners guaranteed and expected?)
  - **Competencies of the project partners**: Do the project partners have the necessary competences for the execution and the intended implementation on the market? Is the consortium well positioned across disciplines (transdisciplinarity)?
## FLAGSHIP INITIATIVE VS. INNOVATION PROJECTS

<table>
<thead>
<tr>
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<th>Flagship Initiative</th>
<th>Innovation Projects</th>
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<tbody>
<tr>
<td><strong>Goal</strong></td>
<td>Promotion of transdisciplinary collaboration and systemic innovation to innovate a system in the long-term</td>
<td>Innovation for new products, services and business models</td>
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<td></td>
<td><strong>Impulse Programme</strong></td>
<td>Help companies to maintain their innovative strength during the pandemic</td>
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<tr>
<td><strong>Finances</strong></td>
<td>50% Innosuisse incl. coordination tasks 50% covered by IP</td>
<td>50% Innosuisse; 50% covered by IP</td>
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<td></td>
<td><strong>Impulse Programme</strong></td>
<td>70 or 80% Innosuisse 30 or 20% covered by IP</td>
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<tr>
<td><strong>Size per flagship/project</strong></td>
<td>Expectations &gt; 4 mio CHF; &gt; 36 months</td>
<td>Ø 720 kCHF; Ø 28 months</td>
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<tr>
<td><strong>Eval. process</strong></td>
<td>2-stage*</td>
<td>1-stage</td>
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*The purpose of the two stage evaluation process is to reduce the workload on the side of the applicants.*
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TO REMIND YOU

- **Recording**: The webinar will be recorded and published on our website. The link will be shared with you.

- **Survey**: Thank you for participating in the short survey after the webinar. It helps us to improve future webinars and tailor them to your needs.
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