



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Innosuisse – Schweizerische Agentur
für Innovationsförderung

**+ SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

For Start-ups

INNOSUISSE TRADE FAIR PROGRAMME



OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.

Innosuisse Trade Fair Programme

Are you ready for the world stage? Apply now for support for your trade fair attendance!

Offer

- Logistic support for an optimised fair preparation, attendance and follow-up
- Individualised fair consulting and targeted matchmaking
- Promotion and strong appearance of your fair attendance under the Swiss brand
- Contribution to fair-related expenses up to 70% (excl. travel and accommodation)
- Individualized complementary business support services

Lead Fairs 2024

Join the SWISS pavilion at these industry-leading trade fairs:

- [Consumer Electronics Show](#) | Las Vegas | 9-12 January 2024
- [Mobile World Congress](#) | Barcelona | 26-29 February 2024
- [Viva Technology](#) | Paris | 22-25 May 2024
- [BIO International](#) | San Diego | 3-6 June 2024
- [BIO-Europe](#) | Stockholm | November 2024
- [Medica](#) | Dusseldorf | November 2024
- [SLUSH](#) | Helsinki | November 2024

Further information including the corresponding application forms can be found here: www.s-ge.com/en/innosuisse-trade-fair-program-start-ups

Pick your Fair

Are you planning to attend an trade fair that is not covered through our lead fairs? Then our "Pick your Fair" offer is just perfect for you. Please contact [Ramona](#) to submit your application to attend the international trade fair of **your** choice.

Further information on the application deadlines and funding amounts can be found [here](#).

Who can apply?

- Start-ups
 - with Innosuisse certificate (max 3 years old) or in active Innosuisse coaching (initial, core, scale up)
 - with global aspirations and readiness to enter international markets
 - committing to a timely payment of the self-contribution costs and willingness to provide feedback

Places are limited and your application will be thoroughly evaluated based on:

- Development stage and current needs of your business
- Quality of your application and proposed objectives for your fair attendance
- Fit and timing for proposed trade fair

Innosuisse supports people interested in founding their own company as well as already founded start-ups, among other things, with [individual coaching](#); [start-up training](#) as well as access to international markets. Instruments include [internationalisation camps](#) and participation at [international trade fairs](#). The [Trade Fair Department](#) of **Switzerland Global Enterprise** (S-GE) has been supporting companies exhibiting abroad in various industries for more than 80 years within the framework of export promotion.

CONTACTS

Marcel Hofstetter

Scientific Officer

marcel.hofstetter@innosuisse.ch

+41 58 480 86 40

www.innosuisse.ch

Ramona Lieser

Project Manager Trade Fairs / Start-ups

startup@s-ge.com

+41 44 365 55 53

www.s-ge.com

