

Extract from the  
Multi-Year programme  
2025–2028

# MOVING THE WORLD WITH SWISS INNOVATION

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Multi-Year programme  
here:



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
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Swiss Confederation

**Innosuisse – Swiss Innovation Agency**

# Strengthening innovation and securing the future

The great challenges of our time call for ground-breaking technological and social innovations. Events such as the Covid pandemic, the war in Ukraine and rapidly advancing climate change have global consequences for the economy and society. These are forcing us to take decisive action and to test out innovative new solutions. As the Swiss Innovation Agency, Innosuisse wants to continue to facilitate forward-looking and systemic innovations in the years 2025–2028. Our support is intended to enable Swiss companies to make a significant contribution to solving global challenges.

## Four transversal themes

Innosuisse will pursue four main topics in the years 2025 to 2028. These permeate all fields of innovation and are central to successful innovation promotion.

### Digital transformation

Digitalisation offers enormous potential for new products and business models as well as for efficiency gains for the economy. We therefore encourage digital transformation through our funding, particularly among small and medium-sized enterprises. Digitalisation is of great importance for the competitiveness of Switzerland. This is why the funding agency pays special attention to innovation projects with a high level of innovation.

### Sustainable development

Innovation offers the opportunity to shape a more sustainable future without having to forego past achievements. Innosuisse wants to make its contribution to sustainable development and shape its funding activities in line with the Federal Council's "Sustainable Development Strategy 2030". Through its funding, Innosuisse will therefore raise awareness of sustainability even further among innovation creators in future.

### Equal opportunities

Diversity fosters innovative strength, creativity and collaboration, and can give companies competitive advantages on the market. In our funding, we are therefore particularly committed to ensuring that women gain ground as innovators and, in particular, in the field of entrepreneurship.

### National and international cooperation

An active dialogue and targeted coordination with actors in the national and international innovation system is a key thrust to setting up an efficient funding landscape. The, as yet, still uncertain association with the European research programme Horizon Europe makes increased efforts in this area indispensable. Through national and international cooperation, Innosuisse ensures that its funding activities fit harmoniously into the overall Swiss system of research and innovation promotion. Of particular importance to us is our collaboration with the Swiss National Science Foundation (SNSF).

## Four principles

In carrying out its funding activities, Innosuisse is guided by principles that ensure that the public funding entrusted to it yields real benefits for the Swiss economy and society.



### Customer focus and needs-driven approach

Innosuisse will continue to put its customers at the forefront, offering them the funding instruments they need, simple and efficient processes and impeccable service.



### Competition and quality

Innovation promotion at Innosuisse is competitive by design. The quality of the innovation projects is the key assessment criterion for awarding funding resources.



### Simplicity, accessibility and efficiency

Innosuisse strives to make its application and funding procedures as simple and self-explanatory as possible, supported by suitable electronic tools.



### Geared to impact

Innosuisse uses the results of impact analyses and monitoring to critically examine its instruments in order to make or propose adjustments if necessary.

## Strengthening the impact of the funding portfolio

Today, Innosuisse has a diverse, flexible support offer. This should be able to take full effect in the years 2025–2028. Selective new support offers will supplement the portfolio. The demand for funding instruments demonstrates that they are already meeting the needs of the economy and society: it has been continuously hitting new highs since 2019. In view of the high demand for innovation in practically all areas of life and sectors of the economy, it can be anticipated demand will remain equally strong in the medium to long term.

## Launch of forward-looking funding instruments

Innosuisse wants to continue to meet the high demand for all existing instruments and provide unrestricted support for eligible innovation projects and start-ups in the years 2025–2028 as well. In addition, with the revision of the Federal Act on the Promotion of Research and Innovation, the legislator has enabled the introduction of new funding instruments, which Innosuisse intends to implement. Examples include support for highly qualified individuals or contributions to organisations in the start-up ecosystem.

CHF

1,651 m

is the **financial requirement** reported by Innosuisse for 2025–2028.

The funding will further strengthen Switzerland as a location for innovation. Innosuisse will continue to do everything in its power to move the world with Swiss innovations in future.

## Portfolio planned as of 2025, with new offerings

In the years 2025–2028, Innosuisse wants to strengthen the impact of its funding portfolio and launch forward-looking instruments:

### Funding of innovation projects

The core of Innosuisse funding is to support innovation projects between implementation partners and research institutions. They can be carried out with national or international partners.

- ▶ Standard innovation projects
- ▶ Innovation projects **NEW OFFER** without implementation partners / “LabToMarket”
- ▶ Start-up innovation projects
- ▶ International innovation projects
- ▶ Flagship initiative
- ▶ Innovation cheques
- ▶ BRIDGE

### Promoting entrepre- neurship

To facilitate the creation and development of knowledge and technology-based start-ups, Innosuisse offers training, coaching as well as internationalisation and trade fair offers.

- ▶ Awareness-raising and training programmes
- ▶ Start-up coaching
- ▶ Internationalisation programmes
- ▶ Contributions to organisations **NEW OFFER** in the start-up ecosystem

**NEW OFFER**

### Support for highly qualified individuals

Innosuisse will launch the promotion of highly qualified individuals to strengthen their innovation skills, primarily through exchange programmes. These will see experts from the corporate world update and expand their innovation knowledge at a research institution for a specific period of time or conversely experts from academia, spend time in leading industry placements.

- ▶ Support for highly qualified individuals

### Knowledge and technology transfer

With its offers in the field of networking and knowledge transfer, Innosuisse stimulates the emergence of innovation ideas and increases the input of promising innovation projects.

- ▶ Innovation mentoring and partner search
- ▶ Promotion of networking
- ▶ Dissemination of information