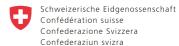


Get your innovation off the ground

We are here to help. Innosuisse gives companies easy access to knowledge and to research centres' resources. We fund innovation projects, which companies implement together with a research centre – with flexible access for both sides.

Innosuisse funds innovations by companies and start-ups which are geared towards needs in Switzerland:

- START YOUR INNOVATION PROJECT
- START AND GROW YOUR BUSINESS
- BE CONNECTED
- GO GLOBAL



OUR FUNDING OPPORTUNITIES

INNOVATION CHEOUE

Test the feasibility of your idea

Innosuisse helps you as an SME to gain easy access to the world of science-based innovation funding. With the innovation cheque, you can **benefit from research services worth up to CHF 15,000.** We use the cheque to fund preliminary studies, such as concept development and idea studies or analyses of the innovation and market potential of processes, products, services or technologies.

INNOVATION PROJECT WITHOUT AN IMPLEMENTATION PARTNER

Get started even without a partner from the business world

Innosuisse funds innovation projects run by researchers looking to convince potential partners from the business world of the usefulness of their research, even without such a partner in the first phase.

As part of this, we mainly provide support to high-risk projects with above-average innovation potential and a clear business idea. The support lasts for a maximum of 18 months (36 months for projects on the Energy funding programme) and covers feasibility studies, prototypes and testing facilities.

INNOVATION PROJECT

Business and research partnerships

Innosuisse brings business and research together

COMPANY

offers

- entrepreneurial knowhow
- market proximity and access
 - ... and gains
- access to academia
- access to research capacity

offers

- scientific knowledge
- research infrastructure

... and gains

- knowledge of
- proximity to the market

RESEARCH PARTNER

We promote science-based innovation projects between companies – especially SMEs – and research centres.

Innosuisse assesses the quality of the applications submitted based on the following **criteria**:

- Added value and sustainability: does implementing the research results in the market have a positive impact on the company's competitive edge in the long term?
- For innovation projects touching on community and social affairs: once the project has been implemented successfully, will social costs be quantifiably reduced and added value generated from an economic point of view?
- Level of innovation: is the scientific and economic approach novel?
- Methodological quality: assessment of the quality of the project's structure, e.g. quantitative objectives and milestones
- Project partner expertise in implementing and intended market application

INNOVATION PROJECT

Innosuisse finances direct project costs and pays a 15% overhead contribution to the research partner.
Company contributes at least as much as Innosuisse, incl. 10% in cash to the research partner.

Impact on the market

► For more information and the submission of proposals, visit www.innosuisse.ch/innovationproject

Do you need assistance getting your innovation project off the ground?

Our experienced **mentors** are here to help and will explain the different funding opportunities through Innosuisse and elsewhere.

► For more information and the application form, visit www.innosuisse.ch/mentoring

Do you have an innovation project with a Swiss research partner but still require additional international research expertise?

We give companies access to **international research networks**.

TWO FASCINATING FACTS

3/4

of enterprises taking part in innovation projects are **SMEs**.

More than

50%

of approved innovation projects involve **universities of applied sciences** as one of the main research partners.

Innosuisse – Swiss Innovation Agency Einsteinstrasse 2 3003 Bern