Innosuisse furthers innovative business ideas and entrepreneurial thinking in the next generation of researchers and business people. We offer aspiring entrepreneurs targeted training sessions, provide company founders with professional coaching and help start-ups hoping to gain a foothold on the international stage.

Innosuisse funds innovations by companies and start-ups which are geared towards needs in Switzerland:

- START YOUR INNOVATION PROJECT
- START AND GROW YOUR BUSINESS
- BE CONNECTED
- GO GLOBAL
Innosuisse offers four individually selectable training modules to help you develop your business idea, set up your company and define and implement your growth strategy.

Around 120 highly experienced coaches are here to help on over 80 courses across Switzerland. The courses are carried out by consortia consisting of universities and private organisations.

START-UP TRAINING

Four steps to the company of tomorrow

For members of universities of applied sciences and other universities
- students, lecturers, research assistants, professors

For start-ups
- These modules are only offered in the ICT, Advanced Engineering, Biotech/MedTech and Social Entrepreneurship clusters.

MODULE 1
½ day
BUSINESS IDEAS
FEEL THE START-UP GROOVE
Meet entrepreneurs and be inspired by their success stories.

MODULE 2
1 semester
BUSINESS CONCEPT
GET THE START-UP TOOLBOX
Hone your entrepreneurial thinking and actions and learn the theoretical and practical principles for starting a company.

MODULE 3
5 days
BUSINESS CREATION
JUMPSTART YOUR BUSINESS
Get definitive answers to specific questions on your upcoming or recent start-up.

MODULE 4
5 days
BUSINESS GROWTH
GROW YOUR VENTURE
Analyse the opportunities, barriers and markets in your industry and familiarise yourself with the knowledge, processes and structures you need for healthy company growth.

For more information on how to apply, visit: www.innosuisse.ch/startuptraining

START AND GROW YOUR BUSINESS
START-UP COACHING

Become a CEO with Innosuisse

We help start-ups and those interested in setting up their own company with individual coaching. Experienced business coaches provide help and support as you establish and develop your company and seek to achieve lasting growth. In line with your needs, you can select the coaches yourself from a pool of experienced, accredited entrepreneurs. All have a sound track record in managing and developing companies and have built up excellent networks. Special coaches offer you additional expertise in areas such as industrial property rights and financial planning.

We recommend all that start-ups begin with the initial coaching regardless of what stage their company is at. Among other things, this allows us to analyse the status and devise an plan of action in partnership with the coaches.

Three types of voucher

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► For more information on how to apply, visit: www.innosuisse.ch/coaching

INTERNATIONALISATION CAMPS

Test the pulse of new markets

We will help you gain a foothold on the international stage. Innosuisse sends innovative start-ups to test the waters in the relevant international markets.

On its Market Validation Camps, established start-ups or companies still in the founding phase can see how they fare on the international stage. Test out your products or business model in Brazil, China, India, the UK or the US.
If you are actively involved in Innosuisse’s start-up coaching and are one of the best global high-tech companies, you are eligible to participate in the Market Entry Camp, where you can go in search of clients, partners, investors and well-qualified employees.

Available in eight locations around the world: San Francisco, Boston, New York, Bangalore, Shanghai, London, Rio de Janeiro, São Paulo

TWO FASCINATING FACTS

"Thanks to the entrepreneurial coaches and three hours of individual coaching from an industry professional, my new ICT start-up and I came on in leaps and bounds."

Johanna Herbst, Delygate, participant in module 3, ICT cluster

Around 200 start-ups are currently receiving coaching from Innosuisse.