WELCOME TO THE WEBINAR ON THE IMPULSE PROGRAMME
WE WILL START IN A FEW MOMENTS
16 DECEMBER 2020
TODAY’S SPEAKERS

Moderator: **Eliane Kersten**
Communication

**Tom Russi**
Project & Programme
Funding Division

**Nicolas Martin**
Project & Programme
Funding Division

Moderator Q&A: **Lukas Krienbühl**
Communication
NOTES ON TODAY’S WEBINAR

- Participants are set to "mute" by default

- You can ask your questions in writing in the "Chat" and you can also speak there if you have technical problems during the webinar. Please address your questions to everyone.

- The webinar will be recorded and then published on our website.
AGENDA

1. Mission of Innosuisse and its Funding Instruments
2. Objectives of the Impulse Programme «Innovation Power Switzerland»
3. Measures M1 and M2
4. Fact Sheet & Submission Process
5. Q&A
INNOSUISSE
SWISS INNOVATION AGENCY

Innosuisse is the Swiss Confederation’s agency for promoting innovation.

Our Mission:

Innosuisse promotes *science-based innovation in the interest of the economy and society* in Switzerland – in all disciplines.
INNOSUISSE PROMOTES INNOVATION IN FOUR AREAS

START YOUR INNOVATION PROJECT

BE CONNECTED

GO GLOBAL

START AND GROW YOUR BUSINESS
START YOUR INNOVATION PROJECT

- Preliminary Studies with Innovation Cheque
- Innovation Projects
- Bridge Programme by Innosuisse and SNSF
- Flagship Initiative
INNOVATION PROJECT
BETWEEN BUSINESS AND RESEARCH

IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)
- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

RESEARCHERS
- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

Submit your application online:
https://www.innosuisse.ch/analytics

INNOVATION PROJECT
- Funded by Innosuisse
- Contribution by the implementation partner incl. 10% cash

MARKET IMPLEMENTATION OF THE INNOVATION
INNOVATION PROJECTS
ASSESSMENT CRITERIA

ASSESSMENT CRITERIA

- Innovation degree
- Value creation and sustainability in Switzerland
- Methodology and team competences

The Innovation Council takes its independent decision on the basis of the experts’ evaluation

EVALUATION EXAMPLES:
- Proposal 1: AAA
- Proposal 2: AAB
- Proposal 3: BAB
- Proposal 4: BBC
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The federal counsel has approved the impulse programme in November 2020 and it will start on **January 7th 2021** and run for about two years.

**Goals and Objectives**
The goals and objectives of the impulse programme «Swiss Innovation Power» are:

- to **stimulate the science-based innovation** activities of Swiss enterprises and to help companies to adapt and cope with **structural changes**, and
- to support the innovation strength and to secure the long-term competitiveness of Swiss enterprises in view of the COVID-19 pandemic.

Reduced funding conditions in the Innovation Projects will help to achieve theses goals and objectives.
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IMPULSE PROGRAMME «SWISS INNOVATION POWER»

Measures:
1. The cash contribution of the implementation partner can be waived and the contribution reduced from 50% to 30%.
2. For projects, which
   - have high risks and high potential reward,
   - are of a disruptive character
   - and/or help to master structural change
external service providers can be paid for (via the research partner) and the implementation partner’s own contribution can be lowered from 50% to 20%.

Expected results:
Significant contribution to promote additional, risky and disruptive innovations in around 500 projects and with a total funding volume of CHF 226 million.

START: January 2021
DURATION: End of 2022
Measure 1:
The cash contribution of the implementation partner can be reduced or waived and the contribution reduced from 50% to 30%.

Standard innovation project (CHF 720K)
IMPULSE PROGRAMME «SWISS INNOVATION POWER»

Measure 2:
For projects with high risk and high potential reward, with disruptive character or which help with the structural change, external service providers (e.g. research, engineering and consulting services) can be paid for (via the research partner) and the implementation partner’s own contribution can be lowered from 50% to 20%.
Measure 2:

Radical innovation or structural change project with support from a specialised service provider

Example of a project with total budget CHF 900K (excl. Overhead)

Standard innovation project

- CHF 450K: Innosuisse contribution to the Research Partner
- CHF 450K: Own contribution of the Implementation Partner

Measure 2

- 50%: CHF 450K (50%) can be used by the research partner
- 30%: CHF 270K (30%) maximum amount which will be paid to an external service provider
- 20%: CHF 180K (20%) Minimum own contribution of the implementation partner

Maximum contribution to research partner:

- CHF 720K (80%) of which
  - CHF 450 (50%) can be used by the research partner and
  - CHF 270K (30%) maximum amount which will be paid to an external service provider

CHF 180K (20%) Minimum own contribution of the implementation partner
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FACT SHEET & SUBMISSION PROCESS

All relevant information can be found on www.innosuisse.ch. These information include:

1. General information regarding innovation projects
2. Fact sheet for impulse programme with the following structure:
   - General objectives
   - Measure M1- stimulating new innovation projects
     - Objective M1 / Funding criteria and conditions / Submission process
   - Measure m2 – supporting structural change and disruptive or radical innovation
     - Objective M2 / Funding criteria and conditions / Submission process:

3. Frequently asked questions (FAQ) regarding the impulse programme (available at the beginning of January 2021)
DO YOU NEED SUPPORT TO DEVELOP YOUR INNOVATION PROJECT?

GET FREE SUPPORT FROM 20 MENTORS THROUGHOUT SWITZERLAND:

- Provide you easy access to technology and research
- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application
- Free offering for Swiss SMEs and other organisations with less than 250 FTEs

Apply for a voucher: [https://www.innosuisse.ch/mentoring](https://www.innosuisse.ch/mentoring)
YOUR CONTACTS FOR INNOVATION PROJECTS

LIFE SCIENCES
Stéphanie Lecaudé
+41 58 464 19 85
life.sciences@innosuisse.ch

SOCIAL SCIENCES & BUSINESS MANAGEMENT
Sandra Villiger
+41 58 463 51 60
social.sciences@innosuisse.ch

ICT
Dannie Jost
+41 58 467 17 55
ict@innosuisse.ch

ENGINEERING
Matthias Furler
+41 58 462 81 47
engineering@innosuisse.ch

ENERGY & ENVIRONMENT
Nicolas Martin
+41 58 465 33 72
energy.environment@innosuisse.ch
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FREQUENTLY ASKED QUESTIONS

TOM RUSSI
ELIANE KERSTEN
YOUR QUESTIONS

TOM RUSSI
NICOLAS MARTIN
LUKAS KRIENBÜHL
CONCLUDING REMARKS

1. Please, don’t rush to submit a proposal. The programme will run over the next 24 months and there is no need for hurry.

2. Assess carefully, if this programme suits your needs and check if you fulfil all criteria. There are several other funding instruments and funding sources available as well.

3. If you decide to submit an application:
   - Choose the right partner(s) and the appropriate measure M1 or M2
   - Prepare a sound and complete proposal with a clear focus on the innovation content, the value creation and the project setup
   - If needed, look for help from the innosuisse mentors

Good luck and thank you for your attention!