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NOTES ON TODAY’S WEBINAR

- All participants are set to “mute" by default, you cannot use the chat in Webex.
- The webinar will be recorded and will be available for replay.

YOUR QUESTIONS

- You can ask your questions and up-vote the most relevant ones by using Slido
- Go to https://www.sli.do/ or scan the QR code and enter:

- **Code:** 08nov22
- **Passcode:** 081122
AGENDA

1. Goals, objectives and structure of the Flagship Initiative
2. Topic of the call 2023
3. Schedule & Evaluation Process
4. Matchmaking Platform
5. Q&A
INNOSUISSE PROMOTES SCIENCE-BASED INNOVATIONS

These are innovations that are jointly developed by:

- **Businesses and other innovative organisations** such as NGOs, associations, public or private organisations
- **Research institutes** such as universities of applied sciences, Swiss Federal Institutes of Technology, universities, technology centres

MOVING THE WORLD WITH SWISS INNOVATION

FLAGSHIP INITIATIVE
In its Dispatch 2021-24, the Federal Council advocated a new funding instrument from Innosuisse called “Flagship Initiative”

The Flagship Initiative complements the bottom-up approach of the innovation projects, with Innosuisse setting topics to stimulate innovation in a systemic, interdisciplinary and broad way.

The «Flagship Initiative» is part of the Innosuisse multiyear planning budget 2021-24 of the Project and Programme division. New calls will be published every one to two years.
FLAGSHIP INITIATIVE
STRIVE FOR SYSTEMIC INNOVATION

Promotion of transdisciplinary collaboration and systemic innovation in areas relevant to a large part of the economy and/or society.

Find solutions to current or future challenges that can only be solved through collaborative work.

- Consortia consisting of research and implementation partners, executing a flagship which is composed of interdependent and interrelated projects
- A consortium consists of a Host Institution with several research and implementation partners (industry, private, public, NGOs etc.)

Details: https://www.innosuisse.ch/flagship
MOVING FORWARD WITH INNOSUISSE

FLAGSHIP INITIATIVE

ORGANISATION OF A FLAGSHIP

Promotion of transdisciplinary collaboration and systemic innovation in areas relevant to a large part of the economy and/or society.

Find solutions to current or future challenges that can only be solved through collaborative work.
ELIGIBLE STRUCTURE AND SPECIFICATIONS

The consortium consists of at least three research partners, of which at least one is an university of applied sciences UAS or an university of teacher education/school of education (in German: Pädagogische Hochschule PH), and at least two implementation partners. In justified exceptional cases, two research partners are also possible.

An involved HEI (or non-commercial research institution outside the university sector) has to act as host institution. The host institution defines a representative, who is the contact person for Innosuisse and who signs the flagship proposal.

Duration & Budget: No limitation regarding duration and budget.
WHAT WILL CHANGE IN 2023 FOR NATIONAL INNOVATION PROJECTS

1. CONTRIBUTIONS TO PROJECT COSTS:
The project partners will jointly define the repartition of the contributions

- **Funded by Innosuisse**
- **Contribution by the implementation partner incl. cash contribution**

![Diagram showing the change in contributions before and after RIP revision.](image-url)

- **Today**
  - 50% funded by Innosuisse
  - 50% contribution by implementation partner incl. cash contribution

- **After RIP revision**
  - 40% funded by Innosuisse
  - 40% contribution by implementation partner incl. cash contribution

Flexible bandwidth: by Innosuisse and/or implementation partner
WHAT WILL CHANGE IN 2023 FOR NATIONAL INNOVATION PROJECTS

2. FURTHER MAIN CHANGES

- **Easier budgeting** for implementation partners (e.g. own salary costs)

- **Easier calculation** of overhead (percentage of Innosuisse funding) and cash contribution (5% of total project cost)
The financing conditions are basically the same as for the regular innovation projects:

- The legal basis allows an **Innosuisse contribution of 40-60%**.
- The implementation partners contribute to the remaining costs of the flagship as well, which means that their contribution is as well 40-60%.
- The **implementation partners’ contribution** consists of own work and services as well as financing (cash amount) to the research partner.
- The financial (cash) contribution is at least 5 per cent of the overall project costs.
TOPIC OF THE CALL 2023

Disruptive solutions for the transition towards a net zero world

1. New materials and processes
2. Energy storage, generation and real-time management
3. Eco-design, circular economy and sustainable manufacturing
4. Energy efficiency and reduction of emissions
2-STAGE EVALUATION PROCESS

Stage 1: Pre-proposal

- Submission pre-proposal
- Formal check
- Evaluation by at least 2 independent experts
- Review of pre-proposals
- Evaluation Meeting
- Recommendation Letters to submit/not submit a proposal

Applicants → Innosuisse Office → Innosuisse Experts → Innovation Council → Innosuisse Office

Stage 2: Proposal

- Submission proposal
- Formal check
- Evaluation by at least 2 independent experts
- Review of proposals
- Evaluation Meeting
- Decision Letters and Contract

Applicants → Innosuisse Office → Innosuisse Experts → Innovation Council → Innosuisse Office

The submission of a pre-proposal is a mandatory requirement for the submission of a proposal!
EVALUATION CRITERIA

- Innovation degree
- Value creation and sustainability in Switzerland
- Flagship set-up
  - Methodological quality
  - Competencies of the project partners
  - Cost-benefit ratio of the flagship
SCHEDULE CALL 2023

- **Launch Call 2023**: October 2022
- **Submission Pre-Proposal**: 31.01.2023 (noon)
- **Recommendation Letters**: April 2023
- **Submission Proposal**: 04.07.2023 (noon)
- **Decision**: September 2023
MATCHMAKING PLATFORM

Use the Flagship Initiative specific B2match matchmaking platform

https://flagship-initiative-2023.b2match.io/

1. Register for the 1to1 meetings session
2. Create a strong Participant profile, evt. with a Marketplace Opportunity/Project Cooperation (1,2,..)
3. Search partners
4. Book and accept meetings, manage meetings
CREATE A STRONG PROFILE

FILL IN THE MARKETPLACE SECTION

Add a Marketplace opportunity/Project cooperation
- Describe your project idea, aim of the project, the expertise and type of partner sought!
- Strong profiles facilitate the partner search on the platform…
MATCHMAKING PLATFORM GUIDELINES

USEFUL INFORMATION

Check the pages “FAQ” & “How it works”

- Invite a 3rd person to join a meeting
- Add a file when creating a Marketplace item
- Check your selection for the B2B
- Use the message in platform functionality
- Use the latest version of web browser (Chrome, Firefox, Edge)
YOUR CONTACTS
FOR FLAGSHIP INITIATIVE

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QUESTIONS & ANSWERS

WHAT IS THE MAXIMUM AMOUNT OF FUNDS THAT CAN BE APPLIED FOR?
WHAT IS THE INDICATIVE FINANCIAL SUPPORT OF EACH PROPOSAL?

HOW MANY APPLICANTS DO YOU ANTICIPATE?
AND HOW MANY PROJECTS WILL BE SUPPORTED?

ARE SMES AND STARTUPS ELIGIBLE FOR CASH FUNDING?
WILL THERE BE ANY CHANGES IN FUNDING FOR STARTUP-SIZE PARTNERS?

IS THE IDEA OF A FLAGSHIP PROJECT CLOSER TO A TYPICAL INNOVATION PROJECT OR MORE TOWARDS A SET OF SUBPROJECTS?
TIME FOR YOUR QUESTIONS – INSTRUCTIONS:

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TO REMIND YOU

- **Recording:** The webinar has been recorded and will be published in the next days on our website. The link will be shared with you.

- **FAQ:** A FAQ will be created with all the questions asked during this webinar, including the ones asked in Slido and it will be put on our website.
Thank you.