



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Innosuisse – Schweizerische Agentur
für Innovationsförderung

**+ SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

For Start-ups

INNOSUISSE TRADE FAIR PROGRAMME



OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.

Innosuisse Trade Fair Programme

Are you ready for the world stage? Apply now and join **#teamswitzerland** at the next industry-leading trade show.

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- Offer**
- Logistic support for an optimised fair preparation, attendance and follow-up
 - Individualised fair consulting and targeted matchmaking
 - Promotion and strong appearance of your fair attendance under the Swiss brand
 - Contribution to fair-related expenses up to 70% (excl. travel and accommodation)
 - Individualized complementary services, such as go-to-market deepdive or business partner search

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- Lead Fairs 2023**
- Join the SWISS pavilion at these industry-leading trade shows:
- [Consumer Electronics Show](#) | Las Vegas | January 5 – 8, 2023
 - [Abu Dhabi Sustainability Week](#) | Abu Dhabi | January 14 – 21, 2023
 - [Mobile World Congress](#) | Barcelona | February 27 – March 2, 2023
 - [BIO International](#) | Boston | June 05 – 08, 2023
 - [Viva Technology](#) | Paris | June 15 – 18, 2023
 - [BIO Europe](#) | München | 06. – 08. November, 2023
 - [Medica](#) | Düsseldorf | 13. – 16. November, 2023
 - [SLUSH](#) | Helsinki | 30. November – 01. Dezember, 2023

Further information including the corresponding application forms can be found [here](#).

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- Pick your Fair**
- Are you planning to attend a trade show that is not covered through our lead fairs? Then our “Pick your Fair” offer is just perfect for you. Please contact [Ramona](#) to submit your application to attend the international trade fair of **your** choice.

Applications must be submitted latest 8 weeks prior the start of the trade show to be considered.

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- Conditions**
- Innosuisse certificate or an active Innosuisse coaching voucher (max 3 years)
 - Global aspirations and readiness to enter international markets
 - Timely payment of the self-contribution costs and willingness to provide feedback

Places are limited and your application will be thoroughly evaluated based on:

- Development stage and current needs of your business
- Quality of your application and proposed objectives for your fair attendance
- Fit and timing for proposed trade fair

Innosuisse supports people interested in founding their own company as well as already founded start-ups, among other things, with [individual coaching](#); [start-up training](#) as well as access to international markets. Instruments include [internationalisation camps](#) and participation at [international trade fairs](#). The [Trade Fair Department](#) of **Switzerland Global Enterprise** (S-GE) has been supporting companies exhibiting abroad in various industries for more than 80 years within the framework of export promotion.

CONTACTS

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