



Schweizerische Eidgenossenschaft

Confédération suisse

Confederazione Svizzera

Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

PDF Print of the online application form for Innosuisse Innovation Project applications (Version 07.2019)

IMPORTANT:

- *This pdf print of the online application gives an overview of requested information when submitting an innovation project application (subject to modifications).*
- *Please note that all applications **must be submitted with our online tool Analytics***
- *Each section and **subsection has a maximum number of characters** – please consult the online application form for further information on the requested extent of each section and further information.*

Application number:

Application title:

Main partners

List and contact of main project partners:

- Main Research Partner
- Main Implementation Partner
- Project Manager
- Other Research Partners
- Other Implementation Partners

General information

- Application title
- Application title EN
- Abstract
- Planned project start
- Duration in months
- Planned project end
- Subgroup of Innovation Council (dropdown list)
- Innovation cluster (dropdown list)



Executive summary

(2'000 characters)

2'000 characters max.

Predecessor project

Does a predecessor project exist at CTI/Innosuisse or at another promotion agency?

(Dropdown list)

Context of the current application

Is the application being submitted within the framework of a National Thematic Network NTN?

(Dropdown list)

Is the application being submitted within the framework of Swiss Competence Centers of Energy Research SCCER?

(Dropdown list)

Is the application being accompanied by an innovation mentor?

(Dropdown list)

Is the planned project to be conducted in cooperation with international research or implementation partners?

(Dropdown list)

Independence of research and implementation partners

Are any of the research staff involved in the project employees or the CEO of the start-up/implementation partner?

(Dropdown list)

Are any of the research staff involved in the project members of the start-up's/implementation partner's Executive Board, Supervisory Board or Scientific Committee?

(Dropdown list)

Have any of the research staff involved in the project been commissioned by the start-up/implementation partner to perform another role? If so, what role?

(Dropdown list)

Do any of the research staff involved in the project own shares in the start-up/implementation partner? If so, do these shares allow the person in question to exert a relevant influence on the start-up's business activities?

(Dropdown list)

Do the employees working for the start-up/implementation partner also work for any of the research partners involved?

(Dropdown list)



Value creation in Switzerland

Describe the business targets and the business model

5'000 characters max., upload of one pdf document possible (please note that the crucial points have to be described in the respective text field since the experts are not obligated to consider attachments).

For projects with economic value creation, please describe:

- Business model, target value chain position
- Competitive situation, USP (unique selling proposition)
- Market size
- Planned revenue and profitability development, e.g. net present value (NPV) scenarios with/without project

For projects with social value creation, please describe:

- What the problem is you are trying to solve
- Which other actors exist and how you differ from them
- Who the beneficiaries of this innovation are (include quantification)
- Cost-benefit analysis for the project including qualitative and quantitative components (the quantification of the benefit does not necessarily need to be broken down into monetary values)

For projects without an implementation partner, please describe:

- Potential value creation by a future implementation partner

Does a business plan exist?

If no, reason:

Is the main implementation partner a start-up company?

(Dropdown list)

Describe potential customers and how they are to be reached.

5'000 characters max., upload of one pdf document possible (please note that the crucial points have to be described in the respective text field since the experts are not obligated to consider attachments).

For projects with economic value creation, please describe:

- Customer model: B2B/B2C/C2C
- Market access and marketing approach
- Implementation plan

For projects with social value creation, please describe:

- Who the target communities and/or partners will be and how they will be reached
- Implementation plan
- Growth plan (if no growth partner is involved yet, please describe how the results will be scaled in favour of the Swiss society)



Does the planned project have a particular relevance to energy or ecological or social impacts that are noteworthy?

5'000 characters max., upload of one pdf document possible (please note that the crucial points have to be described in the respective text field since the experts are not obligated to consider attachments).

If yes, please describe the higher purpose and how this particular project can concretely contribute to the challenge in question (the following is a non-exhaustive list of examples).

- Reduction of poverty
- Quality of life
- Quality of education
- Clean water and sanitation
- Reduced inequalities
- Responsible consumption and production
- Sustainable use of resources
- Avoidance of waste
- Climate protection
- Biodiversity
- Health
- Minimising grey energy
- Energy efficiency
- Maximising local/CH resources
- Contribution to the circular economy

A questionnaire with regard to the initial impact of the project will be sent after completion of the project. When is an appropriate point in time for that?

(Dropdown list)

Solution

Describe the novelty of the solution (technology, product, business model or process, service).

5'000 characters max., upload of one pdf document possible (please note that the crucial points have to be described in the respective text field since the experts are not obligated to consider attachments).

Please describe e.g.:

- Uniqueness created
- Mono-field/cross-field/cross-cluster approach
- Own position vs. international state of the art
- Scientific/technological/societal ambition and risk, e.g. technology readiness level (TRL) and/or levels according theory of inventive problem solving (TIPS), if applicable
- Primary applicability of research results
- Wider interest in/applicability of research results



Describe how you intend to advance the status of science and technology.

5'000 characters max., upload of one pdf document possible (please note that the crucial points have to be described in the respective text field since the experts are not obligated to consider attachments).

Please describe how you intend to advance the current status of science and technology.

Indicate the quantifiable goals to be achieved.

5'000 characters max., upload most important publications (max. 5).

Please describe e.g.:

- Scientific goals
- Economic or societal goals
- Technological goals, if applicable

Describe the preliminary work already performed.

5'000 characters max., upload most important publications (max. 3).

Please describe the preliminary work already performed.

Project partners

Please describe how the selected partners are suited for the planned project.

5'000 characters max., upload of one pdf document possible (please note that the crucial points have to be described in the respective text field since the experts are not obligated to consider attachments).

- Capability of project partners to foster and realise value creation in Switzerland
- Scientific/technical competences of project partners
- Track record of project partners
- Necessary infrastructure available

Intellectual property rights

Was a patent search performed? If yes, the results of the search may be submitted as an attachment.

(Dropdown list)

Are results expected that could lead to a patent application?

(Dropdown list, explanation)

Have the project partners already agreed on how the project-related results (project foreground IP) will be transferred, commercialised, patented and/or licensed?

(Dropdown list)

Does the project require (patent) licence(s)?

(Dropdown list)



Project planning

Work packages

Work package no.	
Title of work package	
Starting month	
Ending month	
Description of work package	Please additionally submit a time plan (e.g. Gantt chart)
Description of activities	
Quantifiable deliverables	

Risk management

(Template available)

Proposed milestones

Time	Description
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Financial plan

Project management costs

1'000 characters max.

Please justify the extent of the required cost for project management.

Salary costs

Please contact your finance department in case of questions regarding the hourly rates.

Material costs

Material costs of research partner

Description	Category	Used by	Amount (CHF)
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Material costs of implementation partner

Description	Paid for by	Amount (CHF)
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Cash contribution

Cash contribution of implementation partner to material costs

Description	Category	Paid for by	Used by	Amount (CHF)
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Cash contribution of implementation partner to personnel costs

Description	Paid for by	Used by	Amount (CHF)
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Summary of project hours

	Hours according to the work package	Hours according to the salary costs	Delta
Research partner	0	0	0
Implementation partner	0	0	0

Financing by research partner

	Innosuisse contribution to salary costs	Innosuisse contribution to material costs	Cash contribution to salary costs	Cash contribution to material costs
Research partner	0	0	0	0

Financing by implementation partner

	Personal contribution to salary costs	Personal contribution to material costs	Cash contribution to salary costs	Cash contribution to material costs
Implementation partner	0	0	0	0

Financial summary

	Contribution cost ceiling	Innosuisse contribution	Cash contribution by implementation partner	Other contribution by implementation partner	Total
Salary costs	0	0.00	0.00	0.00	0
Material costs	0	0.00	0.00	0.00	0
			0.00 0.00%	0.00	
Total	0	0.00 0.00%	0.00 0.00%		0
Overhead	0	0.00			
Total including overhead	0	0.00			

Please indicate reasons if cash contribution of implementation partner should be lower than 10%.
Please indicate reasons if other contribution of implementation partner should be lower than 50%.