



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation

Innosuisse – Swiss Innovation Agency

Market Entry Camps

SWISS

STARTUPS

GO

GLOBAL

Learn more at innosuisse.ch or at our locations:

swissnexsf.org/startups **San Francisco**

swissnexusboston.org **Boston**

swissnexinnewyork.org **New York**

swissnexchina.org **Shanghai**

swissnexindia.org **Bangalore**

swissnexbrazil.org **Rio, Sao Paulo**

bit.ly/marketentryuk **London**

swissnex
network 



For the past decade, Market Entry Camps have assisted the most promising start-ups to connect with thriving ecosystems in the world's leading innovation hubs and to establish a foothold in new markets abroad. The Market Validation and Market Entry Camps are open to all Swiss start-ups in the Innosuisse Start-up coaching program (pre- or post-label). Acceptance is based on defined thresholds for quality, maturity, and fit for the respective market. If you are not an Innosuisse start-up yet, contact us below for more information.

WHAT TO EXPECT

- **Scouting Opportunities**
customers, partners, talent
- **Desk space**
24/7 access to desk space
- **Internationalisation Mentoring**
1:1 coaching by swissnex team on international business model, localisation, business culture and gtm strategy, incl. local speakers (depends on location)

CAMP TYPES

- **Market Entry Camp**
1 - 3 months (depends on location)
- **Market Validation Camp**
1 - 4 weeks (depends on location)
- **Fact Finding Mission**
Remote, varies by location
Tailored domain reports for Swiss startups, Webinars, Call support, E-advisory with mentor contacts

HOW TO APPLY

- 1 Apply to Innosuisse program**
Look for Start-Up Coaching Program at [innosuisse.ch](https://www.innosuisse.ch)
- 2 Apply for camp**
Once accepted, pick camp location (web addresses below) and get in touch.
- 3 Acceptance**
Innosuisse and swissnex will review your application.

COST

- Startups are **hosted for free** at space in all locations (see conditions above)
- **Stipend for travel and accommodation** provided by Innosuisse at some locations (see conditions above)
- Reach out to addresses below for more information

LOCATIONS

Boston

[swissnexboston.org](https://www.swissnexboston.org)

San Francisco

[swissnexsf.org/startups](https://www.swissnexsf.org/startups)

New York

[swissnexinnewyork.org](https://www.swissnexinnewyork.org)

Rio de Janeiro

Sao Paulo

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