



INNOVATION BOOSTER

Call for applications:

Funding period 2024 – 2027

Innosuisse
Knowledge & Technology Transfer
Team



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

WHY INNOVATION BOOSTER?



Booster [boo-ster]

The primary stage of a multistage rocket that provides the main thrust for launch, liftoff and initial flight.



<https://www.pinterest.com/pin/452541462541020503/>



THE MISSION OF THE FUNDING INSTRUMENT

The Innovation Booster instrument is creating an environment to foster **science-based** and sustainable **radical** innovation and provide a **competitive advantage** to Swiss companies and organisations.

CALL DETAILS



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WHO IS THE CALL ADDRESSED TO

Any organization **based in Switzerland** can apply, receive funding and manage as Leading House an Innovation Booster.

The organization should rely on a group of supporting actors (the **Alliance**) to provide them with community activation, skills and methodological abilities not directly present in the Leading House.

Every application proposes an **innovation theme** which presents an opportunity to identify several challenges and find promising opportunities for radical innovation.



INNOVATION BOOSTERS RECEIVE TWO KINDS OF FUNDING

Funding from Innosuisse is offered for four years (2024-2027) and can amount up to:

- 250'000chf per year for activities to manage the Innovation Booster
 - [programme funding](#)
- 250'000chf per year (but min.50% of the total amount funded over the 4 years) to support directly a number of selected ideas generated by the community, either with direct funding or organized methodological support, with the goal of offering verifications of their feasibility, viability, desirability
 - [innovation teams funding](#)



CALL PROCEEDINGS

- Complete the application document.
- Submit the application including attachments via the website
- The submission window is open from **3 January until 17 April 2023, 1pm**

All application documents are available on the Innovation Booster call website:

- Innovation Booster Mission Statement
- Guide for Applicants
- Guidelines 2.0
- Application Form



TWO-STEP EVALUATION

Formally accepted applications will be scored by two independent experts each:

- **Value Creation**
- **Implementation** of the initiative
- **Project Management**
- **Cost-Benefit**

The best rated proposals will be invited to an **oral hearing** in July 2023 with the Innovation Council KTT subgroup.

The final decisions will be communicated by August 2023.

INNOVATION BOOSTER INITIATIVES



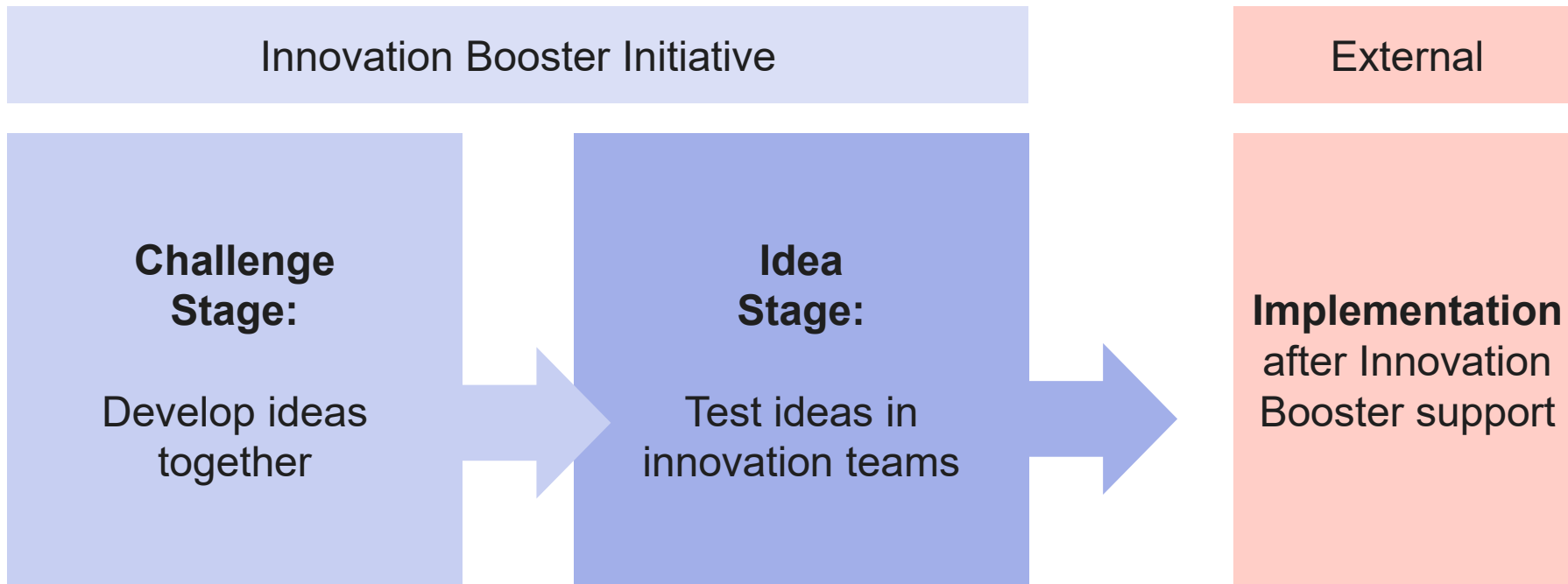
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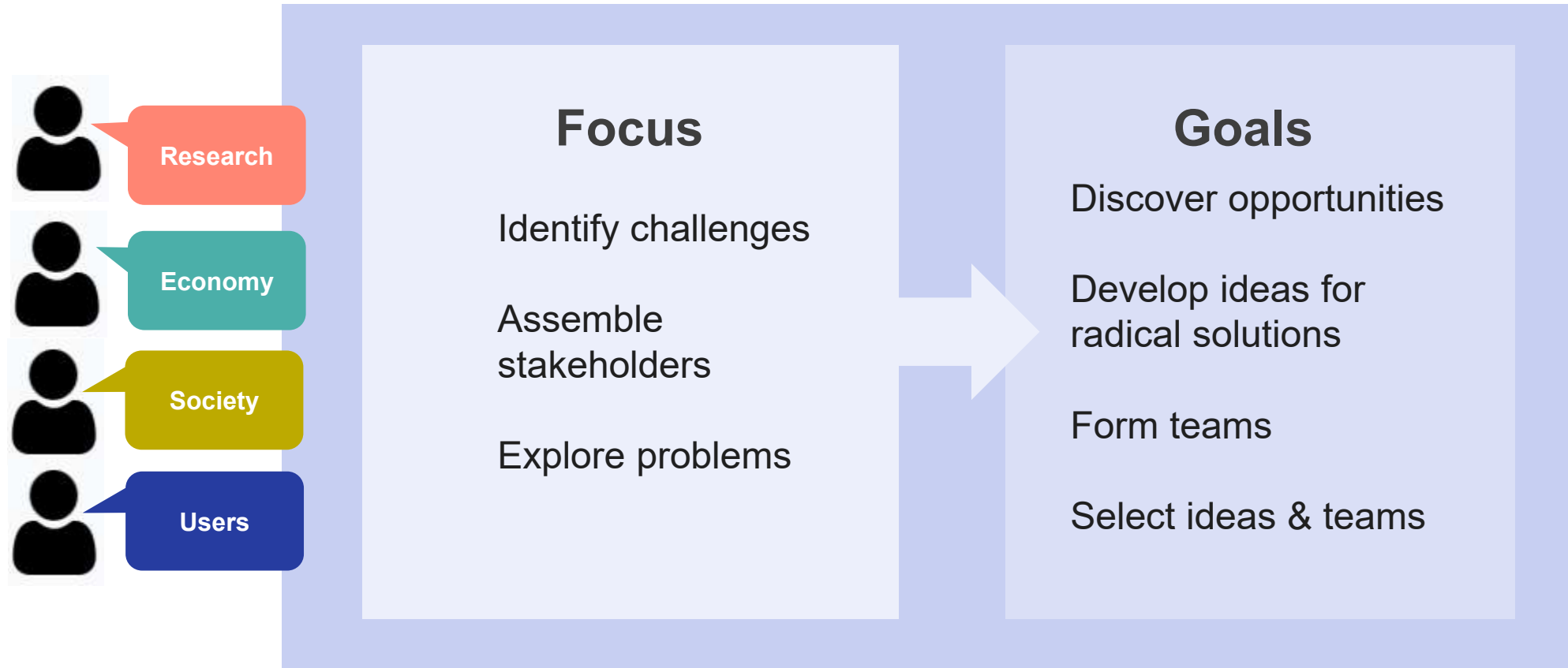


CHALLENGE AND IDEA STAGE





CHALLENGE STAGE





IDEA STAGE



Innovation Teams

Focus

Support teams methodologically and/or financially with up to CHF 25'000 from Innosuisse

Test desirability, viability, and feasibility



Goals

Knowledge gain in order to determine the next steps:

- Implementation plan
- Pivot strategy
- Discontinuation

GUIDING PRINCIPLES



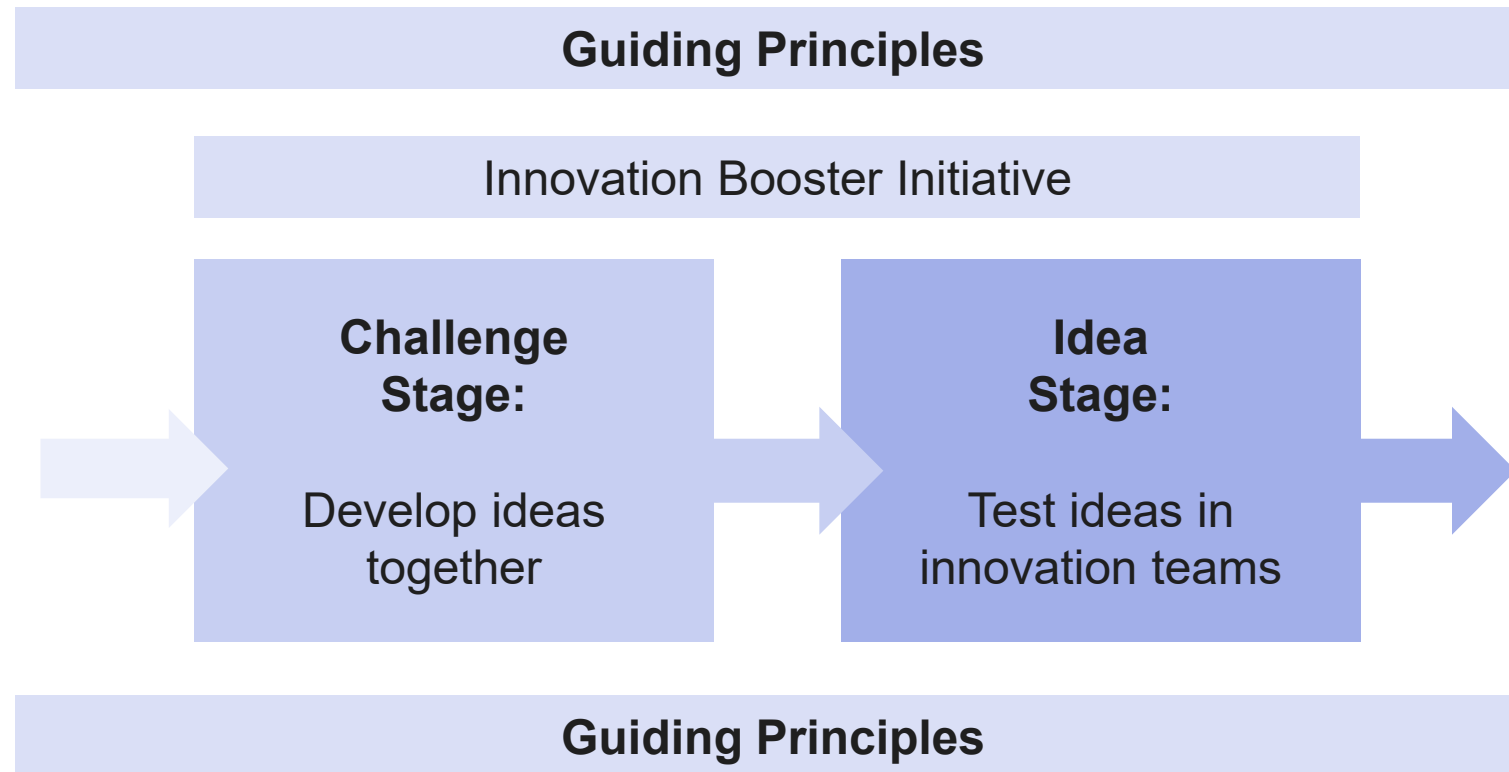
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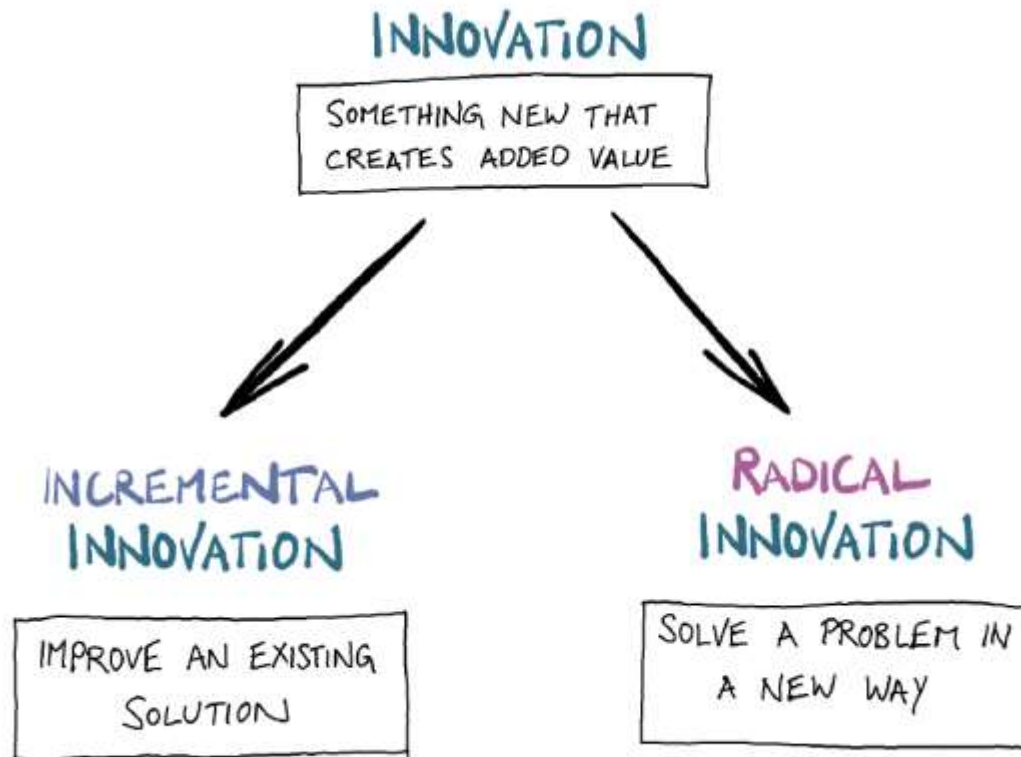


INNOVATION BOOSTER MISSION STATEMENT





BOOST RADICAL INNOVATION



© [Jean-Philippe Hagmann](#)



WHAT DOES OPEN INNOVATION MEAN IN THE INNOVATION BOOSTER PROGRAM



Idea calls, workshops, events **open to all** for

- increased reach
- bigger community
- new contacts
- new inputs

«open» intellectual property is NOT a requirement for Innovation Booster Activities.

The right level of IP protection is to be matched to:

- events
- community
- maturity of projects
- teleology of each Booster

CONCLUSION



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KEY MESSAGES

- ✓ Pay particular attention to the set up of an **active alliance**
- ✓ Plan a **reasonable budget** to properly run your initiative
- ✓ Be aware that an Innovation Booster is a **dynamic initiative**
- ✓ Define your theme and sub-topics **with your ecosystem**



STAY INFORMED

Social Media

- ✓ Join the [Innovation Booster LinkedIn Group](#)
- ✓ Follow the Twitter hashtag [#swissinnovationbooster](#)
- ✓ Watch the [Innovation Booster Youtube channel](#)

Website

- ✓ [Innovation Booster](#) website with information on all running thematic initiatives

Q&A



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THANK YOU

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