

Innosuisse - Swiss Innovation Agency



We will assist you with the right support offer.

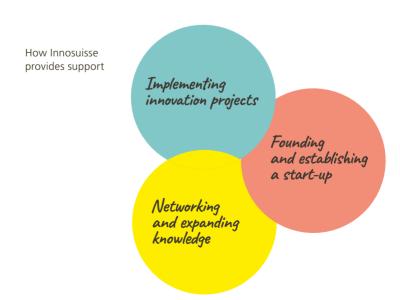
Innosuisse promotes innovation – close to the market and in a connected way

Innosuisse is the Swiss Innovation Agency. Innosuisse contributes to sustainable economic, social and environmental development at the national and global level by strengthening science-based innovation and entrepreneurship in Switzerland.

The core of Innosuisse funding is the support of innovation projects. Innovative organisations such as companies, start-ups, administrative bodies and NGOs develop new services and products together with universities and research institutions. **Innovation projects** can be carried out with national or international partners or even without a partner from the business world. Start-ups can also apply for direct funding for their projects under certain conditions, without involving a research partner. Long-term, cross-disciplinary projects of larger consortia in key thematic areas are supported within the framework of the Flagship Initiative.

Innosuisse promotes the emergence and initiation of promising innovation projects by providing **networking opportunities and advice:** Mentors and EEN advisors provide support in the search for partners –both in Switzerland and abroad. Companies and researchers can launch new innovation ideas in thematic networks.

For the foundation and development of science-based **start-ups**, Innosuisse also offers training, coaching, support for the international stage and platforms for establishing a national or international presence.



Implementing innovation projects

with research and business partners in Switzerland

FINANCIAL SUPPORT

Innovation projects with implementation partners

As an industry partner or private or public entity, you can make a joint application with a research institution for financial support for innovation projects. Your project must promise commercial success or benefits for society.

FINANCIAL SUPPORT

Vouchers for preliminary studies: innovation cheque

Test the feasibility of your innovative idea. As an SME or other organisation, you can receive an innovation cheque worth up to CHF 15,000 for preliminary and idea studies or analyses of innovation and market potential.

FINANCIAL SUPPORT

Systemic innovation: Flagship Initiative

The initiative gives impetus to Switzerland for systemic innovations in areas relevant to the economy or society and promotes interdisciplinary projects. Innosuisse periodically defines specific topics – you can submit applications in a consortia of research and implementation partners.

alone as a start-up

FINANCIAL SUPPORT

Innovation projects for start-ups

As a start-up prior to market entry, you can be supported in the realisation of your innovation project. Your project must be based on application-oriented research and prepare for initial market entry. As a start-up, you can receive direct support for the projects.

individually as a researcher

FINANCIAL SUPPORT

Innovation projects without implementation partners

As a researcher, you have to convince potential business partners of the value of your research. Innosuisse assists you with financial support for feasibility studies, prototypes and testing facilities.

FINANCIAL SUPPORT

Innosuisse und SNSF support offer: BRIDGE

At the interface between basic research and science-based innovation, you as a young or experienced researcher will be supported with two joint support offers (Proof of Concept, Discovery) from Innosuisse and the SNSF.

with international partners

FINANCIAL SUPPORT

Support for SMEs: Eurostars

Eurostars gives you the opportunity to develop your products or services together with innovative partner companies or research teams at an international level.

FINANCIAL SUPPORT

Cross-border innovation projects: EUREKA

If the partners you want to work with are not located in Switzerland, Eureka offers you the opportunity for cross-border innovation projects with cooperation partners from research and industry in over 50 countries.

FINANCIAL SUPPORT

Horizon Europe: Thematic partnerships

Swiss organisations, companies or universities can participate in thematic partnerships as part of Horizon Europe. They can lead or be part of consortia.

FINANCIAL SUPPORT

Innovation projects with partner countries

Would you like to expand or consolidate your international cooperation? Every year Innosuisse organises bilateral activities with its partner countries and offers targeted networking and support offers.

Networking and expanding knowledge

ADVICE, FINANCIAL SUPPORT

Launching innovation ideas: Innovation Booster

Innovation Boosters offer innovation opportunities to companies or other innovative organisations or help you to find partners for your own project. Choose the Innovation Booster that is appropriate for you, get yourself networked and inspired and develop new ideas together with others.

ADVICE

Consulting on project launch: innovation mentoring

Innosuisse's mentors will support you as an SME or small organisation in structuring your innovation concept, searching for the right research partner or submitting a project application.

ADVICE

International partner search: Enterprise Europe Network

Use the know-how and network of the Enterprise Europe Network EEN to establish business partnerships as an SME or start-up in more than 60 countries. EEN supports you in your search for international partners and advises you on support offers as well as legal and regulatory framework conditions in new markets.





Founding and establishing a start-up

practical courses

TRAINING

Start-up training

Innosuisse supports you in the development of your business idea, the founding of your business and your growth strategy. Our training modules are taught by experienced entrepreneurs and are held throughout Switzerland.

individual start-up coaching

ADVICE

Initial Coaching

Are you gearing up to launch your business or do you want to optimise your existing start-up? Join Innosuisse's individual coaching programme and put your business model through its paces.

ADVICE

Core Coaching

As the founder of a start-up, you will be advised by experienced coaches on strategy development and implementation, setting up the organisation and entering the market – for up to three years and with a value of up to CHF 50,000.

ADVICE

Scale-up Coaching

We help your start-up during the growth phase to implement scalable processes, adapt structures and also exploit networking, financing and internationalisation activities – for up to two years, with a value of up to CHF 75,000.

international networking

ADVICE

Internationalisation camps

As an innovative start-up in the coaching programme with your sights set on internationalisation, you will learn about the international markets first hand at the Market Validation Camps and Market Entry Camps. Innosuisse runs the camps with Swissnex and Swiss embassies.

ADVICE, FINANCIAL SUPPORT

International trade fairs

Do you have global ambitions as a start-up in the coaching program? Apply now for Innosuisse support to take part in the next international trade fair as a visitor or exhibitor

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Innosuisse – Swiss Innovation Agency Einsteinstrasse 2 3003 Bern